



THE SOUP COMPANY



Tómas, Birkir, Anna, Annukka and Kristoffer
FAS



The Soup Company

Daniel Oliver spoke to us about his restaurant, it's a family run business that was founded in 2017. At first the place was a container. The company is more built on history, soups have been on the Icelandic tables for a long time.

The staff is very multicultural so there is a lot of diversity in the work place. The business focuses on equal rights and opportunity's for their staff. Daniel talked about equal pay, the gender's have the same salary.

The company is very open to try new things, if staff members get recipe ideas, the dishes are made and tried and sometimes the new ideas get put on the menu.

Oliver started a new company two weeks ago, there he creates black pizzas. The black pizzas are representing the ash and black beaches around Vík. To create the black pizzas they use coconut ash and that makes the pizza's black.

Buisness

The Soup Company wants everyone to leave their restaurant with a full stomach. The restaurant gives free refill, when you buy a bowl of soup you get to refill it. Leftovers goes to local chickens so they can use every thing and nothing goes to waste. The Soup Company gets most of its food products and ingredients from local buisnesses. The fish he gets from locals. The only things that are flown into the company are fruits and vegetables and souce, that are flown in from Italy.

The company posts on social media and advertises on the internet. They post pictures and videos on Instagram, their content is about their food, their place, their fans and to show the chill vibe of the place. That really goes to show that the place is family friendly and a nice place for everyone to visit.

Pictures and Facts

Add your information, graphs and images to this section.



Daniel Oliver – Runs The Soup Company



Staff working hard



Outside the restaurant



Happy customers enjoying the break



Add your information, graphs and images to this section.



Július Ingi



Good soup In edible bowl



Real LAVA running



Lava burning at 1100°



Creating jewelry



Reyniskirkja Meeting point if Katla erupts .

The danger of living in Vík!!!

If Katla erupts everyone will get a text message, they have around 15-30 minutes to get to the church, Reyniskirkja. Katla melts the glacier, Mýrdalsjökull, and when it melts water fills up Vík. People that live in Vík have a checklist at their home just in case they have to flee. If Katla erupts all the animals will be let loose, so they can escape the water and lava.

Lavashow is planning to go completely green.

Icelandic Lava Show + Soup Restaurant

Lava Show is located in the same building as the Soup Company. They work together, people can come and eat good soup, then they can enjoy the Lava show.

In the Icelandic Lava Show, Július talks about his grandpa and how he reacted to Katla erupting. Then real lava is poored and the audience are faced with a sight of beauty but terror.

Fun Fact! The Lava Show is planning to go completely green.

Covid

During Covid the companies work'd together. Someday's the soup company would actually close their company, put a sign at the front and tell people to check out other restaurants. Then later on the other restaurants would do the same. Some of the companies didn't like eachother and were competing against eachother, but covid made the companies work together and get to know eachother and that really made the community stronger. After covid the buisnesses are able to help eachother and plan to keep doing that in the near future.

Final Words

The staff was very nice, we (the interviewers) felt very welcoming and good while visiting the Soup company. Daniel Oliver and Július Ingi talked to us about more than just their company and it was very interesting to hear their point of view about the community. We are very amazed that the company is ready to take so good care of the customers. The company is very sustainable and is planning to evolve in an even better way. Changing to more nature friendly ways to do things.