# Companies and sustainability in South of Iceland

Anna Lára Grétarsdóttir, August Reinfjord, Iida Kurtti, and Petra Lämsä





BRØNNØYSUND VIDEREGÅENDE SKOLE







## **Icelandic Lava Show**

- Their inspiration is the nature around and the volcano
- Eruption at mountain Fimmvörðuháls
- The founders saw the eruption and wanted to educate others in a safe way



## Icelandic Lava Show – Global goals

- UN Goals and Icelandic Lava show
  - Education
  - Sustainability
  - Economic growth
  - Clean energy
  - Responsible consumption and production



## Icelandic Lava show – Environmental policy

To stay sustainable, Icelandic Lava Show...

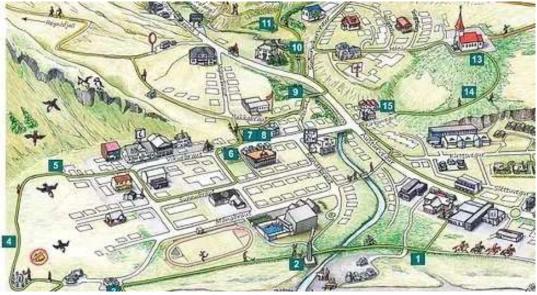
- Reuses lava
- Works with local companies
- Have plans on becoming green



## **Puffin Hotel**

- They don't consider the global goals
- No specific environmental policy
- Foreign employers
- Most of their visitors are happy with their stay





#### Vík Culture Walk

- Good idea interesting information about Vík for visitors
- They are visible to the public
- Local history and culture





#### Lindarfiskur

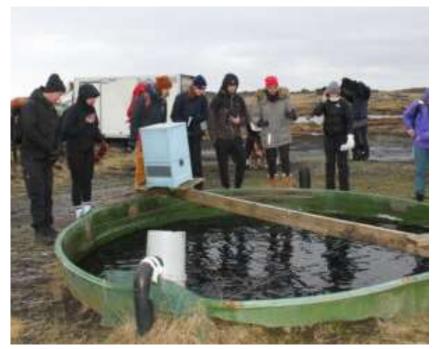
- Arctic charr
- The location is convenient because of the springwater
  The land is not convenient for other agriculture
- The company is one of a kind



### Lindarfiskur – Environmental factors

- Environmental policy
  - Use fish waste
  - Naturally filtered water
  - Plans to minimize emissions
  - The tanks are second-hand





#### Lindarfiskur – Our thoughts

- Comparison with Finland and Norway
  - The tanks
  - The fish have smaller space
  - The tanks were used
  - The protection of the areas in Norway and Finland is better

# **Glacier adventure**

- Environmental policy
  - Use electric cars
  - Reuse and recycle everything they can
- Passion for the job
- They promote sustainable economic growth by putting emphasis on working with the environment



Thank you Kiitos Tusen takk Takk fyrir okkur